

CONCRETE NEWS

BC READY-MIXED CONCRETE ASSOCIATION

BCRMCA WELCOMES NEW EXECUTIVE DIRECTOR

The Board of Directors of the BC Ready-Mixed Concrete Association is pleased to announce the appointment of Charles Kelly as the new executive director of the BCRMCA, effective Aug. 15, 2011.

"I am pleased to welcome Charles Kelly to the role" said BCRMCA President, Frank Antonio. "Charles brings with him a wealth of knowledge and experience that will be important in carrying out the BCRMCA's vision for the organization. This includes advocacy and strategic direction in areas pertaining to public policy issues affecting the concrete industry in BC. I am confident that he will be a strong asset to BCRMCA's members and leaders."

"I am excited to start my new role with the BCRMCA and look forward to building new relationships in support of BCRMCA's goals and mission," said Kelly.

Before joining the BCRMCA, Mr. Kelly was the Commissioner General for the United Nation's World Urban Forum 3. He also served as Chairman of the Cascadia Institute, a not-for-profit organization which analyses cross-border issues between B.C., Washington, Oregon and Alaska. Mr. Kelly was a Director of the Can/Am Border Trade Alliance and a Director and member of the Executive Committee of the North American Institute (NAMI). His formal education includes an Honours BA in History and Political Science from Queen's University.

The changes come as BCRMCA's previous executive director, Carolyn Campbell, moves to Kelowna, BC this fall to assume the role of Director of Communication and Education for the association. Antonio praised Campbell for her leadership and dedicated service to the BCRMCA over the past decade and says he is looking forward to



"Carolyn will be working to strengthen the way BCRMCA communicates and educates - both inside and outside the association" said Antonio. "In particular, she will be focusing on providing timely, useful information to our members and stakeholder groups."

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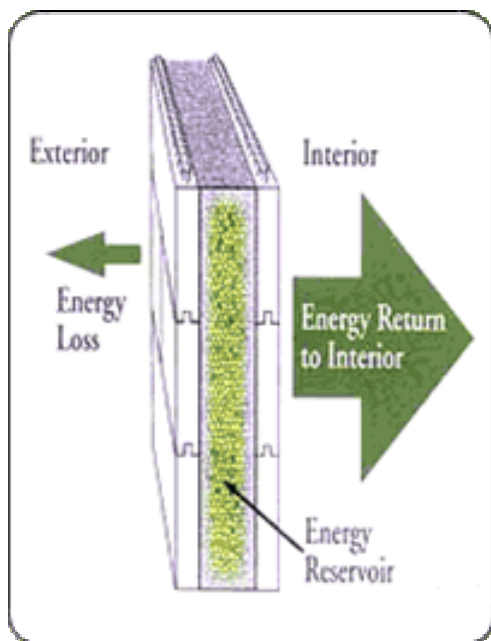
INDUSTRY KEY DATES

2011 & 2012 Key Dates

- Sept. 28-29 Union of BC Municipalities Show
Vancouver, BC
- Oct. 3-4 CRMCA Meetings, Toronto, ON
- Oct. 4-7 Greenbuild Show, Toronto, ON
- Oct. 12-13 Basic Concrete Technology Course,
Kelowna, BC
- Oct. 18 NRMCA PacNorWest Regional Meeting,
Portland, OR
- Oct. 19 VRCA Construction Awards Dinner,
Vancouver, BC
- Nov. 3 BCRMCA Board of Directors Meeting,
Kelowna, BC
- Nov. 3-5 BCRMCA's 49th AGM & Convention,
Delta Grand Resort, Kelowna, BC
- Jan. 23-27 World of Concrete, Las Vegas, NV

NRC RESEARCH CONFIRMS BENEFIT OF THERMAL MASS WITH ICF

According to Ross Monsour, Director of Marketing for the Ready-Mixed Concrete Association of Ontario (RMCAO), the National Research Council of Canada has recently completed some testing on ICF and Thermal Mass. The results have debunked the myth that the thermal mass has no effect due to the insulation on both sides of the concrete. In fact, the thermal mass has a tempering effect (up to five days) that holds a huge potential for demand management



for utilities in both heating and cooling environments.

Another significant conclusion is that using ICF will allow for a reduction in mechanical equipment sizing. This will only be possible once the computer models such as H O T 2 0 0 0 (Energyguide program

software) are upgraded. This means that if an energy efficient house is modeled using ICF, the house will see improved energy efficiency not currently accounted for in the regular computer models. The next proposed phase of the work will be to do some of the modeling. The only impact that could not be seen was an actual increase in the R-value of the overall performance of the wall. In other words, the overall thermal value of the wall is still the R- value of the individual components.

The final report is expected to be released later this month and will be presented at the CHBA Technical Research Committee on October 28th in Ottawa, ON.

BCRMCA CONCRETE ROAD TRIP



Celebrating a decade of adventure and camaraderie, a group of 63 people, 38 motorcycles and 7 cars, hit the road on July 20 for the 10th annual

BCRMCA Concrete Road Trip. The group rendezvoused in Sun Peaks, and visited Jasper and Lake Louise before winding up in Kelowna. Drivers battled a range of weather and road conditions, including sleet in Jasper, snow in Lake Louise and an impassible mudslide outside of Field, before relaxing in the heat of a beautiful summer evening in Kelowna. All seemed to agree a little adversity and the rugged beauty of the Rockies made for an interesting and memorable trip.

BCRMCA congratulates this year's trophy winners:

People's Choice Award	Shannon Styles
Best Bike (Harley)	Phil Janzen
Best Metric Bike (Non-Harley)	Denise Kelly
Best Car	Julie Koop

We also send a special thank you to all the generous sponsors: **Allison Transmission, Universal Concrete Accessories/Brock White, Diamond Equipment, Finning, Inland Kenworth, Lafarge Canada, Lehigh Hanson, Magnum Concrete, P & R Western Star and Western Star Trucks.** This event would not be possible without your support!

Thanks also to Bob Fast and Mac Makenny who have acted as road trip organizers for the past 10 years. At this year's Wrap-up Party, Bob and Mac stepped down and handed the torch to two-wheeled enthusiasts Brad Pope and Ken Love. Thank you, gentlemen, for stepping up to the plate — we look forward to working with you on next year's trip!

PROVINCIAL ECONOMIC OUTLOOK FROM RBC ECONOMISTS SEPT 2011

According to RBC economists, 2011 is shaping up to be a so-so year for British Columbia's economy. While there are some bright spots – including a surge in exports to China – that continue to drive growth in the province, their effect is dimmed by weakness in sectors such as mineral production and retail trade. Though the economists remain confident that the BC economy will pick up in the remainder of this year and into 2012, they now project the rate of growth to be somewhat slower than previously forecasted: 2.1% in 2011 (from 2.6%) and 2.3% in 2012 (from 3.0%).

After concerns earlier this year when the jobless rate spiked to an eight-year high of 8.8% in February, BC's labour market has since been on the mend, bringing the unemployment rate back down to 7.5% by August.

Overall, momentum in BC's economy has been slower than expected by RBC economists, prompting them to revise the real GDP forecast lower for both this year and next. While they continue to project a pick up in growth in 2012 relative to 2011, the rejection of the HST has added downside risk. The reinstatement of the old PST, and the shift of the tax burden toward businesses, could weigh on the pace of business investment and job creation in the province.

BCRMCA MEMBER WINNER VRCA AWARDS OF EXCELLENCE

Congratulations to M & K Ready Mix Ltd. in Vernon, BC for being named the Silver Winner in the Manufacture & Supplier category of the VRCA 2011 Awards of Excellence. Winners were selected for their use of innovative techniques, new materials or exceptional project management and each will receive a Silver Award. Cut and paste the following for full details.

http://www.vrca.bc.ca/page/news%20releases/ezlist_item_a56a5b5b-f55d-4a9c-a957-17409bcd5c6c.aspx

EDUCATION UPDATE



EXL Engineering and BCRMCA recently presented an in-house **Pervious Technician Certification** course for Lafarge Canada Inc. Twenty people (pictured above) successfully completed the course held in Coquitlam.

Another session of the **BCRMCA Basic Concrete Technology Workshop** is scheduled for October 12 and 13 in Kelowna. This 1 1/2 day course covers everything from the properties of cement to finishing and protecting concrete, and will be presented by Bryan Russell, Matt Dalkie, Richard Horth, Frank D'Amico, Andy Williams, Cengiz Guldemet and Carolyn Campbell. More information and the registration form can be downloaded from the Events Calendar on the BCRMCA Website.

Members of the Education Committee are working on an **Advanced Mix Design Course**, targeting delivery for the fall of 2012, focusing on design requirements for pervious, SCC (self-consolidating concrete) and high volume SCM (supplementary cementitious material) mixes.

BCRMCA SAFETY AWARDS

Entries are in and judging will take place soon for the annual BCRMCA Safety Awards. Safety leaders in the concrete industry will be recognized on November 4, at the annual convention in Kelowna, and winners announced for the Performance, Innovation and President's awards.

Thank you to everyone who took the time to submit their entries!



ANNUAL BCMCA FALL GOLF CLASSIC

106 members and friends of the association attended the annual BCMCA Golf Tournament at the Ledgeview Golf & Country Club in Abbotsford on September 12, 2011. The weather cooperated with a beautiful sunny day for golfing which was followed by a BBQ steak dinner, draws and prizes in the Ledgeview Clubhouse.

BCMCA would like to thank Roger Barker (Sika Canada Inc.), and Diane Kehler for the many hours they spent once again organizing this tournament and for hosting the evening's activities. Thanks to Wendy Davidoff and Phil Janzen and the many others who helped out during the day. This event would not run so smoothly without your help.

This event would not be possible at all without the support of many BCMCA members. All sponsorship is greatly appreciated! Below is a list of those companies who made monetary or gift donations.

Tournament Sponsors: BC Construction Safety Alliance, Calportland Canada Ltd., Continental Mixers, Finning Canada and Trimac Transportation Services LP

Hole Sponsors: Agassiz Ready Mix Concrete, Ash Grove Cement, BASF Construction Chemicals Canada, Cement Distributors Inc., Cementec Industries Inc., Challenge Concrete Pumping, Euclid Chemical Company, Fibermesh/Propex Concrete Systems, Grace Canada Inc., Inland Kenworth, Investors Group Financial Services, Lafarge Canada inc., Lehigh Cement, London Machinery Inc./McNeilus Corp, Magnum Concrete Inc., Ocean Concrete, Parts-R-Parts Distribution Ltd., Rempel Bros. Concrete Ltd., Sika Canada Inc., Universal Concrete Accessories/Brock White, and Western Star & Sterling Trucks of Vancouver Inc.

Hole-In-One and KP Sponsors: Investors Group Financial Services and Finning Canada

GOLF CLASSIC (CONT'D)

Prizes and Handouts: BC Construction Safety Alliance, Inland Kenworth, Interstar Materials Inc., Metro Testing Laboratories Ltd., Simard Suspensions Inc., and Western Star & Sterling Trucks of Vancouver Inc.

Thank you all!

ANNUAL BCMCA AGM & CONVENTION



Join us at the Delta Grand Okanagan Resort in Kelowna November 3-5 for BCMCA's 49th AGM & Convention

This year's program kicks off with the "Concrete Mixer" and includes:

- Business Session with special presentation *In Search of a Soul: Designing & Realizing the Canadian War Museum* by celebrated architect Alexander Rankin
- Stand-up comedy with Vancouver's Erica Sigurdson
- Presentation of BCMCA Safety Awards
- The ever-popular Live Auction to raise money for BCMCA's Promotion Fund
- Annual General Meeting including *Economic Outlook and Portfolio Strategy* by Nick Majendie
- "A Vintage Affair" on Saturday night with dinner and dancing to the live music of Dr. Strangelove.

If you have not received a registration package in the mail you can download information and registration forms on the website at www.bcrmca.ca under "News and Events".



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